MOHAMMAD HARIS

GRAPHIC DESIGNER | VIDEO EDITING | E-COMMERCE SUPPORT

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PROFESSIONAL SUMMARY

Creative and adaptable Graphic Designer with practical experience creating social media graphics, print materials, and dashboard interfaces. Skilled in Adobe Creative Suite and Canva, with basic video-editing ability in CapCut and exposure to sales support, e-commerce, and personal-brand content. Focused on producing clear, consistent visual work, supporting business goals, and learning quickly in a professional team.

WORK EXPERIENCE

Graphic Designer | Digital Up Station
Remote | 3 months
• Designed social media posts and print materials for client campaigns.

Graphic Designer | AA Cosmetics
4 months
• Created social media designs consistent with the brand’s visual identity.

Graphic Designer | Eco Technologies
3 months
• Designed and refined dashboard interfaces for internal tools.

Sales Support Experience
1–2 months
• Supported sales activities, customer communication, and product promotion.

PROJECTS & ADDITIONAL EXPERIENCE

E-commerce & Personal Brand Support
• Supported online brand presentation through visual content, product-focused creatives, and social media materials.
• Familiar with the importance of consistent branding and clear product presentation across digital channels.

EDUCATION & TRAINING

Diploma in Mechanical Engineering | Keman Institute of Management Science, Karachi | 2018
Matriculation (Science) | Board of Secondary Education, Karachi | 2015
Graphic Designing Course | Creative Coaching Center | 6 months

SKILLS

Graphic Design • Social Media Design • Print Design • Dashboard UI Design • Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Canva • Basic Video Editing (CapCut) • E-commerce Content Support • Personal Branding • Sales Support & Customer Communication • Microsoft Excel

LANGUAGES

Urdu • English